

Account Manager

Resourceful and well organised you will work closely with the Commercial Team to develop and deliver a marketing plan in support of the company's projected growth.

Duties will include:

Online and Offline marketing campaigns

- Monitoring Press Releases and tracking Industry Press
- Regularly use Social Media
- Support and help organise trade conferences
- Updating company literature and point of sale material
- Producing a regular newsletters
- Database management (CRM)
- Designing and sending e-shots or mailings to existing and potential customers
- Researching potential new markets or customers
- Updating the company web site
- Monitoring sales enquiries

The successful candidate will have:

- The ability to communicate both verbally and in writing
- Possess advanced IT skills
- A proactive approach to work
- Excellent attention to detail
- Posses a Life Sciences degree - Desirable

Hours:

Full time hours

Benefits:

Competitive Salary + other great benefits

Contacts:

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